



# RUBRIC: DIGITAL ART PRODUCT

From Digital Online Judging to State Championship  
Individual Student Event, 2 Titles Allowed Per School To Apply

Look around for the creative students who produce digital art for projects, web sites, materials, etc. and ask them to enter work for this category. The original digital work has no clip art or images from any other source. Each piece should have a unique title. The best products will be invited to State Championship for final state judging. First and second place will be recognized at the State Championship Awards.

What the STLP Coordinator/Coach should do:

- Share the rubric with students that create digital original art
- Decide a location to post work, noting URL address when the school registers
- Assist student with questions, make suggestions on quality of work; ask an art person to help
- Check for any copyright issues
- Print and mat the piece to size if it is selected as a finalist, attach rubric and process

What the student should do:

- Review rubric; follow all copyright rules
- Create original digital art; Turn work in on time to be posted include the process used
- Create process: a description written by the student of the steps and tools that he/she used to create the end product
- Same image cannot be entered in multiple categories, no one student can have two entries in the same category

*NOTE: Velcro will be placed on the pieces by the judges. Schools do not need to attach Velcro to printed Art at STATE.*

ONLINE JUDGING		CRITERIA	POINTS EARNED
ACCESS	The pieces can be viewed online	0 5	
COPYRIGHT	The image is original. There are no issues with copyright; Image is school appropriate	0 5	
	JUDGING continues ONLY IF image has a score of 10		
CREATIVITY/ORIGINALITY	The piece stands out as unique and original	1 2 3 4 5	
INTEREST	Image or design catches and maintains the viewer's interest (visual communication)	1 2 3 4 5	
VISUAL IMPACT	Color, image supports the desired mood	1 2 3 4 5	
PROCESS	Student completely explains the process and steps in creating the piece; judges can access this process online in Winter Judging and is printed and attached at State	1 2 3 4 5	
		TOTAL SCORE OUT OF 30:	
STATE CHAMPIONSHIP			
COPYRIGHT	The image is original. There are no issues with copyright; Image is school appropriate	0 5	
PRINTED WORK	A black or white 1-2 inch paper mat surrounds piece. There is no glass or metal or wooden frame.	0 5	
	After matting, piece is no larger than 11x 14 inches or smaller than 5 ½ x 8 ½ inches	0 5	
	A typed label is attached to <i>front right bottom corner</i> of mat (2) and includes <i>student name (1), grade (1), school name (1), district name (1), title (2), category (1), and software used (1);</i>	0 1 2 3 4 5 6 7 8 9 10	
CREATIVITY/ORIGINALITY	The piece stands out as unique and original	1 2 3 4 5 6 7 8 9 10	
INTEREST	Image or design catches and maintains the viewer's interest (visual communication)	1 2 3 4 5 6 7 8 9 10	
VISUAL IMPACT	Color, image supports the desired mood	1 2 3 4 5 6 7 8 9 10	
PROCESS	Student explains the process and steps in creating the piece; attach to piece	1 2 3 4 5 6 7 8 9 10	
ATTACHMENTS	State Rubric and process is attached to the back of image	1 2 3 4 5 6 7 8 9 10	
		TOTAL SCORE OUT OF 75:	

AT STATE PRESENTED ON STAGE:    First    Second